



Haba Waba North America Partners with KnowledgeFlow Cybersafety Foundation

Montreal, QC: Haba Waba North America is proud to announce its partnership with KnowledgeFlow Cybersafety Foundation. Haba Waba North America's goal is to introduce our youth to the sport of water polo in an Olympic environment that is fun, educational and competitive. It is also to ensure the health and safety of our children. Haba Waba North America and KnowledgeFlow Cybersafety Foundation will use this opportunity to help educate and protect our youth and their parents in the online environment at the 2017 Haba Waba North America Water Polo Festival, from July 5th to 9th, 2017. During the Montreal Event, there will be a workshop for all athletes, coaches and parents about cyber bullying involving athletes, what to watch for and what to do if it happens, hosted by Paige Backman, a director of KnowledgeFlow. Paige has represented some of the largest technology companies and social medial companies in the world and has worked with law enforcement in cybercrime matters.

Quote from Haba Waba North America:

“Developing our youth into strong athletes in a fun and competitive environment is one of the most important goals for Haba Waba North America. However, educating our youth and ensuring their safety as they grow-up is of equal importance, and fundamental to achieving our goal.” – Dragan Jovanovic, leader behind the Haba Waba festival and former Olympic coach and leader of the Canadian men's program.

Quotes from KnowledgeFlow Cybersafety Foundation:

“We are thrilled to work with organizations such as Haba Waba North America, whose goals are to promote strong and healthy competition while ensuring the development and safety of our youth remains a critical focus.” – Paige Backman, Director KnowledgeFlow Cybersafety Foundation and Partner, Aird & Berlis LLP, Co-Chair of the Privacy Group and the Technology Group.

“Haba Waba North America has shown itself to promote the passion and values we hold dear, setting an admirable example that echoes across the continent for the support, empowerment and growth of younger generations. We have made a multi-year commitment to support the Water Polo Festival and our partnership will ensure that support for years to come”. – Claudiu Popa, Chairman of KnowledgeFlow Cybersafety Foundation and President and CEO of Informatica Corporation.

About Haba Waba North America:

Haba Waba is the only opportunity for 6 to 14 year-old children to participate in a competitive water sport, focusing on play, fun, family and social/educational values. The event takes place from July 5th to 9th, 2017 in Montreal, and is run in partnership with the City of Montreal, Tourism Montreal and

Water Polo Quebec. Haba Waba North America is supported by the Canadian Olympic Committee, the Federation International de Natation (FINA) and Jouez Gagnez.

In its third year in North America, Haba Waba North America will bring 500 - 600 athletes aged 6 to 14 from Europe, United States and Canada to Montreal. Haba Waba International attracts 130 teams or 5,000 participants each year. Inspired by the European water polo movement, Haba Waba North America is already emulating all the qualities of the international event; comradery, community and friendly competition.

About KnowledgeFlow Cybersafety Foundation (KCF):

KnowledgeFlow Cybersafety Foundation is a not-for-profit organization providing education and information oncybersecurity issues based on objective, data-driven information. KCF and its representatives work with children, youth, adults, educational institutions and the private sector to ensure safety in the online environment. More information about KCF can be found at www.cybersafetyfoundation.org